

EXHIBITOR & SPONSORING



conventus
CONGRESSMANAGEMENT

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**58th Scientific Conference of the German speaking
Mycological Society (DMyG) e. V. *together with*
CRC/Transregio FungiNet**

**17-20 September 2024
Jena (Germany)**



**58th Scientific Conference of the German speaking
Mycological Society (DMykG) e. V. together with CRC/Transregio FungiNet**

17–20 September 2024 | Jena (Germany)

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*State at 30.01.2024



58th Scientific Conference of the German speaking Mycological Society (DMyKG) e. V. together with CRC/Transregio FungiNet

17–20 September 2024 | Jena (Germany)

Venue & Date

Campus Friedrich-Schiller-Universität
Carl-Zeiss-Straße 3/Ernst-Abbe-Platz
07745 Jena
Germany

Hosting Societies

German speaking Mycological Society
(DMyKG)

CRC/Transregio FungiNet

Conference Chair

Prof. Ilse D. Jacobsen, PhD
Friedrich-Schiller-Universität Jena

*Leibniz Institute for Natural Product Research
and Infection Biology*

Conference Website

www.dmykg-kongress.de/en/

Target Group

The conference expects a high-grade specialist audience, which consists of scientists and physicians – it is the decision makers who influence the current and the future developments fundamentally. And we can offer you the perfect opportunity to get in touch with them.

Marketing Means

- Conference website:
www.dmykg-kongress.de/en/
- Direct marketing by digital newsletters
- Cooperation with specialist societies / professional associations (circular, online calendar)
- Announcement in journals
- Announcement in online forums
- Supplements and inserts at relevant preliminary conferences



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Overview

- 1. Individual presence in an unique environment** - The conference provides a strong scientific platform for: dermatologists, hematologists, oncologists, internists, pediatricians, gynecologists, microbiologists, veterinarians, specialists in environmental medicine as well as laboratory researchers from different areas of expertise. We expect about 300 participants.
- 2. A high profile** in a professional exhibition environment for your company, your products, and your services.
- 3. Extend your network** and meet scientists and physicians, among them many decision makers and opinion leaders in your own unique space.
- 4. Present yourself as an attractive employer** to the next generation of young physicians and scientists in the different fields of mycology.
- 5. Listings in the conference programme and on the conference website** facilitate your customer contacts.

Ethical MedTech

The certification of the 58th Scientific Conference of the German speaking Mycological Society (DMykG) e. V. together with CRC/Transregio FungiNet will be applied for at MedTech Europe Code of Ethical Business Practice.

Professional Conference Organisation

Conventus Congressmanagement & Marketing GmbH
Carl-Pulfrich-Straße 1 | 07745 Jena

conventus

Jessica Kolb

Phone: +49 3641 3116-341

dmykg-conference@conventus.de





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Main Sponsorship

	Platin	Gold	Silver	Bronze
Expenses	EUR 15,000	EUR 12,500	EUR 10,000	EUR 8,000
Exhibition Space	12 sqm 1 st choice of location (central)	9 sqm 2 nd choice of location (central)	6 sqm 3 rd choice of location (central)	6 sqm 4 th choice of location (central)
Industrial Symposia	X	X	X	–
Programme Booklet	Full-page coloured advertisement on the back cover	Full-page coloured advertisement on the inside back cover	Full-page coloured advertisement on 1/1 inside page	Full-page coloured advertisement on 1/2 inside page
Online Banner	–	–	X	X
Conference Bags	X	–	–	–
Inlay of Brochures in the Conference Bags	X	X	–	X
Booth Staff included	6 Persons	5 Persons	4 Persons	3 Persons

All main sponsors will receive the following benefits:

- Appreciation and explicit mentioning in the programme booklet, on the conference website and during the conference
- Presentation of the company logo on the Power Point slides during the breaks in each lecture hall
- Company logo with embedded link to the company's website on the conference homepage (incl. presentation of company profile, max. 400 words)
- Display of brochures at the check-in
- Booth Including furniture and electricity

Please find the registration form on page 10.

All prices in EUR + VAT



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Industrial Exhibition

The minimum exhibition space is 4 sqm.

Early Bird exhibition fee per m²* EUR 325

*Early bird fee is valid until 31st March 2024.

From 1st April the fee is EUR 375/m².

This includes:

- Provision of exhibition area
- 4 m² includes 1 person as booth personnel
- Announcement of the exhibitor in the programme booklet and on the conference homepage
- Additional parts, such as electricity, additional equipment and furniture on request (additional charges apply)

Please note that your **booth personnel** has to be registered and will receive name badges. Every exhibitor can register the following number of people free of charge:

- from 6 m² 2 person
- from 12 m² 3 persons
- from 18 m² 4 persons

Any additional registration of personnel will be charged a registration fee of 150 EUR.

In case you book a main sponsoring package, the number of free registrations equals the number indicated in the package.

Please find the registration form on page 10.



All prices in EUR + VAT



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Industrial Symposia

Companies are invited to organise industrial symposia within the official scientific programme. You are able to present the topics that your company focusses on with the help of the speakers of your choice – and actively contribute to the scientific programme.

Industrial Symposia * **EUR 5,000**

Duration approx. 60 min.

This includes:

- Provision of room incl. standard AV equipment and supervision by a technician
- Announcement of the session in the programme booklet and on the website
- General signposting to the provided room on-site
- Registration of up to 3 speakers or moderators free of charge

Additional costs for speakers (such as fees, travel and accommodation expenses) need to be covered by the company.

Please find the registration form on page 10-11.



The topics have to be confirmed by the PCO and the conference chair, if necessary, adjusted to the scientific programme. The first draft (topic and speakers) need to be sent to Conventus by 12th May 2024. Please provide the final programme by 16th June 2024.

Catering for the lectures is not included. For a separate order of food and beverages for your lecture, you will be provided with a specific order form after booking. To increase attendance, it is highly recommended to provide some form of lunch to participants.

* upon availability and subject to the booking of main sponsors



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Further Sponsorship Opportunities

Advertisement in the Main Programme

The conference programme will be sent out via Newsletter in an appealing design. It will be sent to potential participants and handed out to on-site attendants.

Outside back cover*	EUR 3,000
Inside back cover*	EUR 2,200
Inside page	EUR 1,500

* upon availability and subject to the booking of main sponsors

Brochures and Displays

Your company has the opportunity to make information accessible to on-site attendants by displaying advertising material. Please select from the following options:

Inlay of brochures/bookmarks in the programme booklet	EUR 2,000
Inlay of brochures in the conference bags	EUR 1,500
Display of brochures at the check-in	EUR 1,000
Display of a roll-up banner in Check In area	EUR 1,000

Online Sponsoring and Presentations

Your company has the opportunity to present itself as sponsor on the conference homepage and in the presentation during breaks.

Online advertisement

Your company logo will be linked to your company homepage and your company profile (approx. 400 words) on the sponsorship & exhibition section of the conference homepage.

EUR 750

Online banner

An online banner linked to your company's homepage will be installed on the sponsorship & exhibition section of the conference homepage.

EUR 750

Advertisement slide

An exclusive advertisement slide will be integrated within the presentations which are shown during breaks in all lecture halls.

EUR 1,000

All prices in EUR + VAT



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Further Sponsorship Opportunities

Pens and notepads

Your company has the opportunity to provide both pens and notepads for the participants (quantity: 350 each).

**EUR 800
(plus provision)**

Conference bags*

Your company has the opportunity to provide the conference bags for the participants. Every participant will be wearing your corporate design (quantity: 350).

**EUR 1,000
(plus provision)**

Lanyards

Every attendant of the conference will be wearing a lanyard with your company's logo (quantity: 350).

**EUR 1,000
(plus provision)**

Name badges

Your company's logo will be printed on all participant name badges (Conventus will print the name badges with your logo).

EUR 1,000

* upon availability and subject to the booking of main sponsors

Further Information

Upon request we will gladly offer you tailored sponsoring to suit your company's presentation strategies. Please do not hesitate to contact us in case of any ideas, proposals and/or suggestions for sponsoring opportunities from your side.

For further questions about the sponsorship opportunities and the industrial exhibition please contact

Conventus Congressmanagement & Marketing GmbH Project team

Jessica Kolb
Phone: +49 3641 3116-341
dmykg-conference@conventus.de





**58th Scientific Conference of the German speaking
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Registration Form • Industrial Exhibition & Main Sponsoring

via e-mail to dmykg-conference@conventus.de

Conventus Congressmanagement & Marketing GmbH
Jessica Kolb • Carl-Pulfrich-Straße 1 • 07745 Jena • Germany
dmykg-conference@conventus.de

Company

Company/Organisation	First- & Last Name	
Street/Postal Code	Phone	Fax
ZIP/City	E-Mail	
Country	Order-Nr./ VAT ID / PO etc.	

Billing Address (if different)

Company/Organisation	First- & Last Name
Street/Postal Code	ZIP/City
Country	Order-Nr./ VAT ID / PO etc.

Main Sponsoring (+VAT)

- Platin Sponsoring EUR 15,000
- Gold Sponsoring EUR 12,500
- Silver Sponsoring EUR 10,000
- Bronze Sponsoring EUR 8,000

Industrial Exhibition

EUR 325/sqm until 31st March 2024 (+VAT)
From 1st April 2024: EUR 375/sqm (+VAT)

Size of booth:

Space: _____ Width: _____ Depth: _____ Hight: _____

We are planning: modular display booth booth builder pop-up booth

We like to be placed directly next to not directly next to the following company:

By submitting this application, the overleaf conditions of participation are explicitly accepted and the subject of the agreement. Contrary agreements to these conditions are not taken. A contract is only concluded with confirmation of registration.

Place, Date

Signature



**58th Scientific Conference of the German speaking
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Registration Form • Industrial Symposium & Further Sponsoring

via e-mail to dmykg-conference@conventus.de

Conventus Congressmanagement & Marketing GmbH
Jessica Kolb • Carl-Pulfrich-Straße 1 • 07745 Jena • Germany
dmykg-conference@conventus.de

Company

Name Company/Organisation

Industrial Symposium EUR 5,000

Advertisement Main Programme

Outside back cover EUR 3,000 Inside back cover EUR 2,200

Inside page EUR 1,500

Brochures and Displays

Inlays of brochures

in the programme booklet EUR 2,000

in the conference bags EUR 1,500

Display

of brochures EUR 1,000

of a roll-up banner EUR 1,000

Online Sponsoring and Presentations

Online advertisement EUR 750

Online banner EUR 750

Advertisement slide EUR 1,000

Further Sponsorship Opportunities

Pens and Notepads EUR 800

Conference Bags EUR 1,000

Lanyards EUR 1,000

Name Badges EUR 1,000

Place, Date

Signature

All prices are exclusive of VAT.



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General terms and conditions

General Terms and Conditions of Conventus Congressmanagement & Marketing GmbH for Exhibitors and Sponsors of the Industrial Exhibition

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1 Scope

The following General Terms and Conditions of Conventus Congressmanagement & Marketing GmbH, represented by the Managing Directors Michaela Görls and Rajko Görls, Carl-Pulfrich-Straße 1, 07745 Jena, Germany (hereinafter referred to as Conventus) shall apply to contracts between Conventus and companies within the meaning of § 14 I of the German Civil Code (hereinafter referred to as Industrial Partners) for the rental of exhibition space at the industrial exhibition, the holding of industrial presentations and the presentation by means of other sponsoring options.

These General Terms and Conditions shall apply exclusively. Deviating, conflicting or supplementary general terms and conditions of the customer shall not become part of the contract unless Conventus has expressly agreed to their application.

2 Definitions

The place of performance is hereinafter referred to as the venue.

Companies that book the services offered by Conventus are hereinafter referred to as industry partners.

Lectures, symposia, workshops, industry sessions are hereafter referred to as industry contributions.

All other services through which the industry partner can present itself are grouped together as other sponsorship options.

These GTC consist of general and special conditions. The general terms of Section A always apply. The special conditions apply additionally to the respective services.

3 Section A: General Conditions

3.1 Conclusion of contract

The booking of exhibition space, industrial presentations and sponsoring options is made via the registration form provided by Conventus. Sending the fully completed registration form constitutes a binding conclusion of a contract to which the Industry Partner is bound from the moment of receipt by Conventus. Conventus will confirm the registration in writing or by e-mail. There is no obligation for Conventus to accept the registration.

In the registration form, the customer can only indicate wishes regarding a concretisation of the booked services (e.g. booth position, time slot), which Conventus will try to take into account as best as possible.

The booking confirmation does not refer to specific requests, but exclusively to the general performance as mentioned in the sponsoring handbook, unless they have been expressly confirmed in the booking confirmation.



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General terms and conditions

3.2 Range of services

Conventus is responsible for the organisation and implementation of the event.

Conventus prepares an exhibitor and sponsor manual for each event, which contains detailed information on the organisation and running of the industrial exhibition, as well as a complete catalogue of the services offered, including prices.

Conventus reserves the right to make subsequent changes to the sponsor manual up to 4 weeks before the start of the event.

Services already booked may be cancelled or replaced by alternatives.

Conventus is not obliged to provide participant data.

Conventus reserves the right to subsequently change certain allocations with regard to the exhibition space, the industry presentations and the sponsoring options up to 6 weeks before the start of the event, insofar as this is necessary for a safe or optimal implementation, reasonable for the industry partner and does not significantly affect their interests.

During the entire event, the industry partner is subject to the domiciliary rights of the venue and the corresponding stipulations of the Organiser.

3.3 Prices, terms of payment

The prices for the services offered by Conventus can be found in the respective sponsoring handbook and represent net prices.

The industry partner shall receive an invoice from Conventus for the booked services. Payment of the full invoice amount is due no later than 14 days after receipt of the invoice to the account stated therein.

3.4 Cancellation / Withdrawal

The industry partner may cancel rented exhibition space, industry presentations and other sponsorship options in writing to Conventus.

In the event of cancellation 6 months or more prior to the start of the event, the Industrial Partner shall pay 100% of the originally agreed net price. Before that, the cancellation fee is 50% of the originally agreed net price.

This applies regardless of whether the rented space or sponsorship can be assigned elsewhere, if necessary.

3.5 Force majeure

Unforeseeable, unavoidable events beyond the control of Conventus ("force majeure"), which lead to a cancellation, termination or interruption of the event, release Conventus from its obligation to perform (§ 275 I BGB). The same applies if circumstances of force majeure occur at the subcontractors of the organisers. As far as Conventus does not have to perform, a claim for the corresponding counter-performance shall also lapse (§ 326 BGB). Conventus may invoice (partial)

industrial partner intends to purchase food and beverages from a caterer other than the caterers named by Conventus, an agreement of Conventus and the licensed caterer is necessary.

In this case, the latter is entitled to demand a compensation payment in an appropriate amount from the industrial partner.

3.7 Liability Conventus

Subject to the following provisions, Conventus shall only be liable for damages caused by intentional or grossly negligent breaches of duty. Conventus shall also be liable for damages resulting from injury to life, body or health in case of slightly negligent breaches of duty. The same shall apply to obligations the fulfilment of which is a prerequisite for the proper performance of the contract and the observance of which the industrial partner may regularly rely on (cardinal obligations).

3.8 Placement of advertising and notices

The display of the company's own advertising posters and/or references to the industry contribution requires Conventus' written consent



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4 Section B: Industrial Exhibition

Conventus organises an industrial exhibition accompanying the event, where industry partners can present and promote themselves and their products and services.

The opening hours can be found in the sponsoring handbook or the exhibitors information.

4.1 Range of services

For the duration of the industrial exhibition, Conventus will provide the industry partner with exhibition space to promote products and services.

The exhibition space will be allocated by or in consultation with Conventus.

The industry partner is not entitled to be allocated a specific exhibition space.

The exact location plan of the booth with booth number will be sent sufficiently before the beginning of the event after the entire exhibition plan has been drawn up.

The exhibitors will be named by Conventus in the event publications and on the congress website after conclusion of the contract.

Additional services (furniture, electricity, WLAN and additional technology) can be booked subsequently and may be subject to additional fees.

4.2 Assembly and dismantling

The assembly and dismantling of booths in the allocated exhibition areas shall be carried out by the industry partner on their own responsibility and at their own expense.

The set-up and dismantling times, as well as the opening hours of the event are specified in the respective sponsoring handbook and/or in the exhibitors information and must be observed by the industry partner and its vicarious agents. Conventus may dispose of exhibition areas not occupied on time and use them for other purposes. After expiry of the dismantling period, booths that have not been dismantled in time will be removed at the expense of the industry partner.

Safety regulations and safety-relevant conditions applicable on-site must be adhered to by the industry partner during assembly and dismantling and during booth operation. Emergency exits, entrances and exits, fire alarms, hydrants, electrical distributors, switchboards and telephone distributors must always be freely accessible.

4.3 Booth operation

The industry partner is obliged to comply with scientific criteria, the respective current industry codes of self-regulation that are binding for them, as well as the provisions of the German Drug Advertising Act (HWG).

Advertising of any kind is only permitted within the exhibition space rented by the industry partner for their own company and only for the products they manufacture and distribute.

An exchange of the allocated booth space with another exhibitor as well as a partial or complete transfer of the booth to a third party is not permitted without a corresponding written agreement with the organiser.

The industry partner is obliged to keep their booth manned at all times during the specified opening hours of the industrial exhibition.

Advertising of any kind is only permitted within the exhibition space rented by the industry partner for their own company and only for the products, services or processes they manufacture and sell. Any additional sponsoring options booked, such as the display of brochures or advertisements, remain unaffected by this regulation.

4.4 Liability

The industrial partner shall be liable for all damage caused by them, their staff, their agents or their visitors.

The organiser and Conventus accept no liability for damage that has not arisen due to intent or gross negligence on their part. Excluded from this are damages in the form of injury to life, body and health, as well as those arising from the breach of cardinal obligations.

5 Section C: Industry Presentation

In addition to the main programme, the industry partner has the opportunity to organise their own industry contributions, e.g. symposia or workshops. The various possibilities and modalities for claiming can be found in the sponsoring handbook.

5.1 Deadline for submission of the topic

The industry partner shall inform Conventus in writing of the topic, title and speakers of the Industry Presentation no later than the deadline set forth in the Sponsor Manual.



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General terms and conditions

5.2 Room occupancy, implementation

By signing the registration form, the organiser of the industry session accepts the safety regulations of the organiser and the venue.

The room may only be occupied according to the size agreed with the organiser (maximum seating in rows of chairs or parliamentary seating) and the accepted form.

Aisles, escape routes, emergency lighting, fire extinguishing systems and fire alarms must not be covered or suspended. The premises are to be treated with care and left in a proper condition.

If the IP does not comply with their obligation to hand over the premises in a proper manner, Conventus shall invoice them for the costs of any necessary clearing and cleaning work.

The execution of the industry contribution must be completed within the specified time. Conventus reserves the right to cancel industrial contributions if the time limit is exceeded. Any claims for damages regarding the cleaning/clean-up work shall remain unaffected by this.

The industrial partner of the industrial contribution shall be liable for any damage caused by it.

Police and/or other official regulations must be complied with at all times, including during assembly and dismantling.

5.3 Liability

The industry partner shall be liable for all damage caused by themselves, their staff, their agents or their visitors.

The organiser and Conventus accept no liability for damage that has not arisen due to intent or gross negligence on their part. Excluded from this are damages in the form of injury to life, body and health, as well as those arising from the breach of cardinal obligations.

6 Section D: Sponsorship options

6.1 Advertisement design

The industry partner shall send Conventus a draft of the advertisement by **01.07.2024** at the latest. This will be approved as long as the design of the advertisement, the content or the advertised product does not contradict the character of the event and complies with the specifications of the State Medical Association. The advertisement must have a product-neutral design.

6.2 Extras, provisions

Print-ready files in accordance with the specifications of the responsible printer are to be delivered to the organiser or the responsible printer by the specified deadlines. Advertisements, logos and editorial contributions will be published without comment as advertisements.

7 Final provisions

Both parties declare that there are no further agreements or collateral agreements beyond this agreement. Any amendment or supplement to the contract must be made in writing. Should individual provisions of the contract be or become invalid, this shall not affect the validity of the remaining provisions. The parties undertake to replace invalid provisions by valid and enforceable ones which come as close as possible to the economic purpose of the parties. The same shall apply in the event of a loophole.

If copies of these GTC are made in languages other than German, in case of doubt only the German version and its interpretation shall be authoritative for the contracting parties.

8 Place of performance and jurisdiction

The place of performance or jurisdiction for all disputes arising from this contract is Jena.

General Terms and Conditions for Exhibitors and Sponsors –
Status: 30.01.2024

Disclaimer

Conventus
Congressmanagement & Marketing GmbH
Carl-Pulfrich-Str.1
07745 Jena
Phone: 03641 31 16 0
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Executive board
Michaela J. Görls, Rajko Görls

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